

RNCoC Logo Rebranding Work Group Meeting Minutes

When: June 11th, 2024 1:00 pm
Where: via Teams
Who: RNCoC Logo Rebranding Work Group
Why: To discuss the logo competition

Present Members:

Roxanne Peterson
Jennie Martin
Janet Thompson
Karyn Smith
Jackie Rhea
Dawn Tann
De La Paz, Enrique “kiki” (HUD)

Michele Fuller-Hallauer (WWI)
Brandon Hallauer (WWI)
Jordan Ernst (WWI)

1. Updates:

Summary: Brandon gave an update on the new email sign-up link. He asked everyone to please get signed up to receive RNCoC emails as we are migrating to a new system for email notifications. The link to sign up is: <http://eepurl.com/iMAKwE>

Action Items: No action necessary

2. Logo Submission Review:

Summary: The group reviewed the contestant logo submissions and decided to take 3 of 4 submissions back to the Steering Committee on June 20th. The group suggested asking the artist if adjustments could be made to the logo that the steering committee chooses, if any modifications are desired.

Action Items:

1. Send the top three logos to the Steering Committee.

3. **Color Palette:** The group reviewed each logo submission and pulled colors from the designs to create a color palette and incorporated additional complementary colors. The group added color choices under the logos to present the color palette options to the steering committee.

Action Items:

1. Send the selected color palettes along with the logos to the steering committee for final choice.

Next Steps/ Action Items:

1. Send the top three logos and color palettes to the Steering Committee for selection on June 20th.
2. **The next Rebranding meeting will be on July 23rd at 1:00 PM.**
3. Everyone will sign up for the new email distribution list as we are migrating to a new system for email notifications. The link to sign up is: <http://eepurl.com/iMAKwE>