

RNCoC Logo Rebranding Work Group Meeting Minutes

When: August 27th, 2024 1:00 PM
Where: via Teams
Who: RNCoC Logo Rebranding Work Group
Why: To discuss the RNCoC website

Present Members:

Jessica McCutcheon
Curtis Butler
Cheryl Borgstrom

Michele Fuller-Hallauer (WWI)
Brandon Hallauer (WWI)
Jordan Ernst (WWI)

1. RNCoC Website Review:

Summary:

Participants started the discussion by deciding to go through the new RNCoC website page-by-page. Attendees discussed the Home Page and Contact Us Page and found no changes to be made.

The group discussed the site map and how it could provide more information. Michele suggested an interactive site map, but it was ruled out due to the cost. The group decided to keep the map on the Home Page with counties listed at the bottom with contact and location information.

Discussion around the Events Page included having a calendar with upcoming meetings, current and archived meeting minutes, current PIT, and having committees all in one and not breaking subcommittees separately. Participants discussed the About Us Page and agreed to remove the page for now as information was duplicated on other pages.

Participants delved into the conversation around the Resource Page on what would be most beneficial to include. Michele suggested having other agency's logos linked to their webpage for different resources viewers may need. Another suggestion was to list each county with their contact and location information. After much discussion, the group decided that having each county's information under the Rural Nevada Services tab was best.

To wrap up the meeting, participants discussed whether having all eight logos (A correction was made, there are six logos and a color palette) on a page would be beneficial. After discussion, the group agreed it would be best to keep the single logo at the top of the page and not include all logos. Participants had a final discussion on meeting dates and availability, and everyone agreed their schedules were open and wouldn't have any conflicts.

Next Steps/Action Items:

1. Jordan and Brandon will make the suggested corrections to the website.
2. Jordan will send out an invite for the next meeting.